

COMFORT COMES HOME

PHOENIX HOME & GARDEN

The Magazine of Southwest Living

FEBRUARY 2006



Going Green

Business name: a.k.a. Green

Owners: Mick Dalrymple and Jeffery Frost

Opened: June 2005

Location: 8100 E. Indian School Road, Scottsdale (new address)

Hours: Monday through Friday, 9 a.m.-6 p.m.; Saturday, 10 a.m.-5 p.m.

Phone: (480) 946-9600

Web site: www.akagreen.com

Background: While working for a Phoenix architectural firm that specialized in environmental design, Jeff Frost became frustrated by the lack of sample materials available. Meanwhile, Mick Dalrymple was creating a television series focusing on residential "green" living and was struggling to find local resources that carried environmentally minded merchandise. Each wanted to bring such products to the public. In 2004, the two formed a business partnership, a.k.a. Green. The store quickly outgrew its original location and recently moved to a larger facility.

Store philosophy: Mick and Jeff believe society's energy consumption and environmental awareness can be improved with marketplace education and the availability of alternative products. Through the store's merchandise and informational classes, the two hope to "convert the mainstream public," Mick says.

What's in store: a.k.a. Green carries a selection of countertop materials, tiles, flooring and wallcoverings that meet environmentally sound standards in such areas as product toxicity levels and recyclability. Much of the merchandise can be customized. Examples include countertops built from an assortment of recycled and shredded materials, such as paper currency that's no longer in circulation. Nontoxic paints can be matched to any shade. The store also sells solar panels, and insulation made from recycled denim. —SR



PHOTOGRAPHY BY WERNER SEGARRA

Right: The stalks of pressed sorghum, a wheatlike grain, are crafted into a decorative wood covering for countertops and cabinets. Below: The Metropolitan wool rug is made of jute and cotton.

